



Mary Anne Bright, RN, MN

Associate Director, Office of Public Information and Resources Management

National Institutes of Health, National Cancer Institute, Office of Communications

With a background in clinical oncology, cancer information and education, health communication and federal program administration, Mary Anne Bright holds a variety of leadership positions. Ms. Bright is Associate Director of NCI's Office of Public Information and Resource Management (OPIRM). The OPIRM: (1) receives and responds to public and patient inquiries; (2) plans and conducts a contract-supported program of cancer information dissemination carried out through the NCI's Cancer Information Service (CIS) Contact Center that serves the entire United States, Puerto Rico and the U.S. Virgin Islands; (3) manages the operation of the NCI Contact Center, which provides cancer information and support services to customers via multiple access channels, including: a toll free telephone service (English and Spanish), LiveHelp web chat service via NCI's Web site, and E-mail responses (English and Spanish); (4) manages and publishes the bi-weekly e-newsletter publication, The NCI Cancer Bulletin; (5) provides governance to NCI's website, www.cancer.gov; (6) manages NCI's Face Book fan page and responds to public inquires; and (7) operates NCI's Public Inquiries Office.

Ms. Bright oversees the dissemination of cancer information through the CIS nationwide 1-800-4-CANCER toll-free number and smoking cessation services through the NCI's Smoking Quitline (1-877-44U-QUIT). In collaboration with the Centers for Disease Control and Prevention, Ms. Bright is actively involved in the National Network of Tobacco Cessation Quitlines throughout the U.S. Ms. Bright holds numerous honors and awards and is a board member of the International Cancer Information Service Group and the North American Quitline Consortium. She is on the NCI Community Cancer Center Program advisory committee to the Office of the Director, NCI. She was a recipient of the NCI Director's Gold Star Award in 2005. She has published numerous articles in peer review journals.